

The University of **North Carolina** Press 116 South Boundary Street, Chapel Hill NC 27514

# NORTH CAROLINA

August 10, 2011

Dear UNC Press Author:

I'm happy to introduce you to *UNC Press Enduring Editions*—our back-into-print program that utilizes the latest print-on-demand (POD) technology to make available again books from our distinguished backlist that have been out of print.

*UNC Press Enduring Editions* makes it possible for us to keep more and more of our books available to interested readers, scholars, and students. To make this program cost effective, these books have a template cover that lists the author and book title only. The Enduring Editions books are available exclusively in paperback, unaltered from the original edition, preserving the integrity of your work.

Your book may already be one of the first to be part of this program. Most of our Enduring Editions books are now available on Amazon.com (or will be available shortly). Just search for a book by its title or author, and you'll see it listed for sale.

We are also working to have Enduring Editions available directly from us and listed on our website, so they can be purchased from other resellers besides Amazon. More and more of our Enduring Editions titles are coming back into print every month.

Please go to the UNC Press website: <http://www.uncpress.unc.edu> and click on the Enduring Editions link to view the whole list of EE books.

In addition to the Enduring Editions back-into-print program, the Press continues to expand its relationships with e-book vendors, including those with sales to libraries and to individual consumers, such as the Amazon Kindle. It may become possible to take advantage of e-book opportunities for older, out-of-print titles, as well as our more recent publications. To see if your book is available as an e-book on Kindle, please check our website or Amazon.com.

Whenever we have reasonably current contact information, the Press has attempted to reach authors of out-of-print titles in order to inform them of these new programs and to amend their original publishing agreements.

If you would like us to offer your book in the Enduring Editions series, or to offer your book via our ebook vendors, such as Amazon Kindle, please contact us and we will be glad to determine what may be possible for your title and to offer our current royalties by amendment, as appropriate.

I hope you'll be as happy as we are to have your book back in print and available again.  
And feel free to contact me at any time with any questions or concerns.

Sincerely,



Dino A. Battista  
Assistant Director  
Senior Director of Marketing and Digital Business Development  
Tel: 919-962-0579  
Email: [dinobattista@unc.edu](mailto:dinobattista@unc.edu)